

Anushka Jaiswal

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Education

Christ University, Delhi NCR Bachelor of Business Administration (Strategy and Business Analytics)	2023 – Present
Scholars Home, Dehradun Higher Secondary Education (Class XII)	2021 – 2023
Olympus High School, Dehradun Secondary Education (Class X)	2021

Professional Experience

Aditya Birla Group Jul 2025 – Aug 2025
Data Analyst Intern (Hybrid)

- Analyzed **5,000+ rows of operational data** using Excel and Power BI to identify performance trends and inefficiencies.
- Built **interactive dashboards** improving reporting efficiency by approximately **30%**.
- Conducted data cleaning and transformation, reducing inconsistencies by **25%**.
- Generated analytical insights to support data-driven decision-making for internal teams.

Toyota May 2025 – Jul 2025
HR Intern

- Assisted HR team in managing recruitment pipelines and coordinating **30+ candidate screenings**.
- Supported employee engagement initiatives and helped organize **5+ internal HR activities**.
- Maintained HR records and streamlined documentation processes improving efficiency by **20%**.
- Assisted in HR analytics and reporting to track workforce metrics.

That Desi Psychologist Oct 2023 – Dec 2023
HR Head

- Led recruitment and onboarding for a team of **15+ volunteers and interns**.
- Developed HR policies and structured workflows improving team coordination by **25%**.
- Managed internal communication and employee engagement initiatives.
- Implemented feedback systems to improve team productivity and collaboration.

Leadership and Extracurricular Activities

Center for Social Action (CSA) – Wing Excellence
Leader Christ University

- Leading social initiatives and coordinating volunteer teams for community projects.
- Managing event planning, logistics, and execution for university outreach programs.

Department of BBA Analytics – Digital Wing
Leader, Cinematography

- Led the cinematography team producing digital content and managing media coverage for departmental events.

Entrepreneurship Club
Volunteer

- Contributed to entrepreneurship events, startup discussions, and innovation activities.

Certifications

- Google Analytics Certification (2025)
- Data Analytics Certification (2025)
- Christ Analytics Workshop – Training in Power BI, Excel, and SQL

Skills

Technical Skills: Power BI, Microsoft Excel, SQL, Data Analysis, Business Analytics, Data Visualization, Dashboard Development, Data Cleaning

Soft Skills: Problem Solving, Communication, Leadership, Critical Thinking, Team Collaboration, Strategic Thinking, Time Management